

National Awareness Day: Ideas and Plans



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Presentation Outline:

1. Objectives
2. Activities
3. Time and Venue
4. Participants & Audience
5. Planning
6. Questions



1. Objectives of National Awareness Day

To **disseminate** the information of the project to **non-stakeholders**, and to **collect and review open-ended questionnaire feedback** from participants.

- Our dissemination strategy is to engage all of the associate partners and to make use of their dissemination and exploitation potential.

2. Activities

2.1. Conduct the conference (NAD) in December 2018

- **Panel session:**
 - Vocational Training Situations at universities in Vietnam
 - Introduction of Catalyst Project and how the Project responds to these situations
- **Sharing sessions/ Lesson Demonstration:** On 2 or 3 modules (based on participants' interests)

2. Activities

2.1. Conduct the conference (NAD) in December 2018

- Games (Catalyst QUIZ)
- Contest:
 - + *CV Writing*
 - + *Job Interview*

2. Activities

2.2. Collect and analyse feedback from non-stakeholders (on-site):

- + Design **QUESTIONNAIRE**
- + Data analysis
- + Discussions and recommendations for improvements

3. Time and Venue

Proposed Time and Venue:

- on **18th** December 2018
 - at HUST Campus - Hanoi
- (in cooperation with **ULIS & UTEHY**)

4. Participants and Audience

4.1- Relevant schools and departments of HUST: Managers and Teachers

- School of Foreign Languages (SOFL)
- School of Engineering Pedagogy
- School of Continuing Education
- School of International Education
- Ha Noi Vocational College of Technology

Number: 100



4. Participants and Audience

4.2- Students / Student Teachers

- School of Foreign Languages
- School of Engineering Pedagogy
- School of Continuing Education
- School of International Education
- Ha Noi Vocational College of Technology

Number: 200



4. Participants and Audience

Guests: MOLISA (people with disabilities), GIZ,

Organizers:

- 1- Host university CATALYST teams: HUST, UTEHY & ULIS
- 2- CATALYST EU consortium members

Presenters:

- 1- Host university CATALYST teams: HUST, UTEHY & ULIS
- 2- CATALYST EU consortium members

6. Planning

6.1. Promotion Plan

- Public on the fan pages and websites of HUST and other partner universities: posters + videos (1 month before, repost every week)
- Send invitation email to guests (1 month before)
- Send brochure and invitation letter to representatives (3 weeks before)
- Standee + banners of NAD at HUST + ULIS (1 week before)

6. Planning

6.2. Preparation for the Conference

- Design and print: invitation letter, brochure, backdrop, banner, standee.
- Video on reflection of beneficiaries: scripts, video recording, editing.
- Design and print poster of 11 modules.
- Script for the event and for round table discussion.
- Gifts for guests
- Invite guest
- Decoration, MC, live streams

6. Planning

6.3. Tentative Agenda: Main events

A. Plenary Session:

- Presentations on vocational training and education, critical skills employees need in the coming years
- CATALYST project overview: Objectives, Developments, Dissemination, Sustainability, Quality Assurance, Modules contents
- Q&A and discussion on the issues of vocational training in Vietnam and the values that CATALYST project will provide

6. Planning

6.3. Tentative Agenda: Main events

B. Professional Workshops:

- Presentations and Discussions on
 - Using ICT to develop and adapt teaching aids in university vocational training
 - Communicative approach to ESP

C. Meeting with Employers and Job Interview Contest:

- Presentations by potential employers and a mock job interview contest
- Sharing session: *How to get a good job* (by **a HUST alumna with disabilities**)

D. CATALYST Gallery and Exhibition & Quizzes: All-day event

6. Questions

1. *Does each university have to do NAD on the same day?
Can we choose a suitable day for HUST, ULIS + UTEHY?*
2. *There will be 2 NADs? One in 2018 and one in 2019?*
3. *Budget breakdown? **Cofinancing?***

Thank you very much

