

# The Cultural Differences Between East and West, as Told in Pictograms

Pictogram by Yang Liu. Courtesy of  
Taschen, Reviewed by TUD



Co-funded by the  
Erasmus+ Programme  
of the European Union

.

Moods and weather

心情与天气

BLUE = WESTERN & RED = EASTERN

Boss



领导



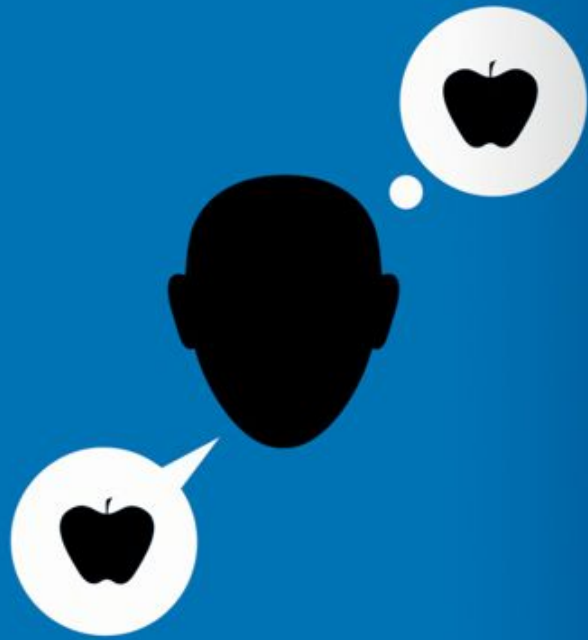
Dealing with problems



处理问题



Truth



真理



Transportation



1970



Today

交通工具

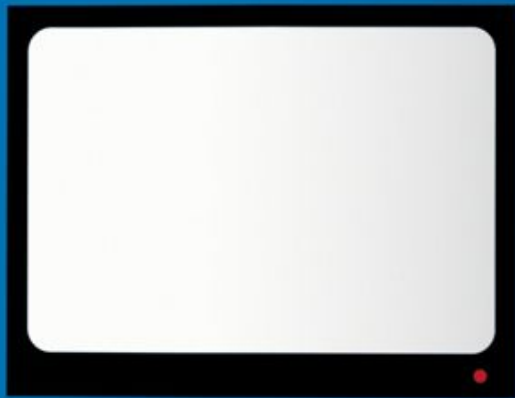


1970



今天

Leisure time



娱乐



# Talking about money

Talking about money



谈钱

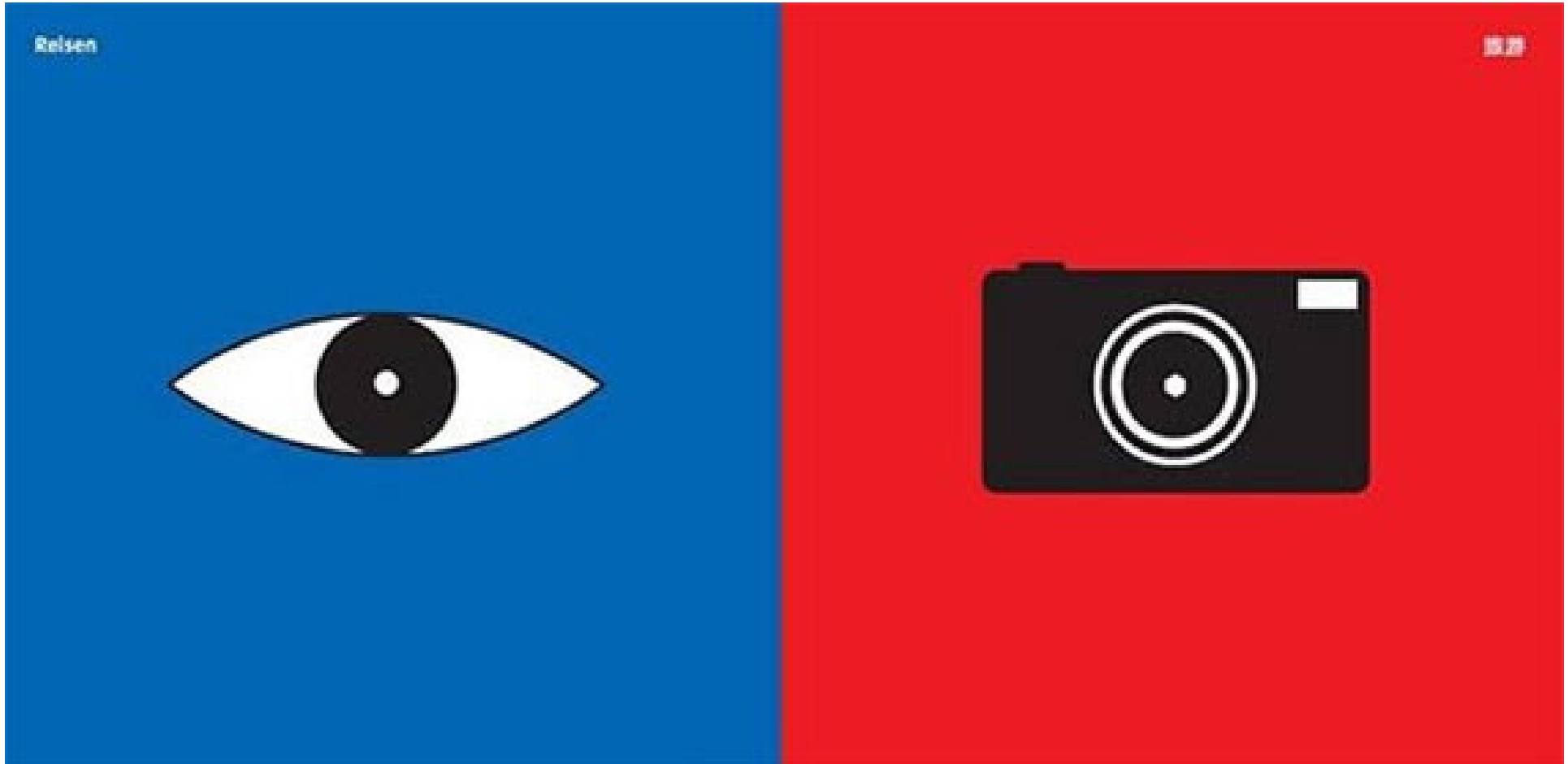


VIA 9GAG.COM

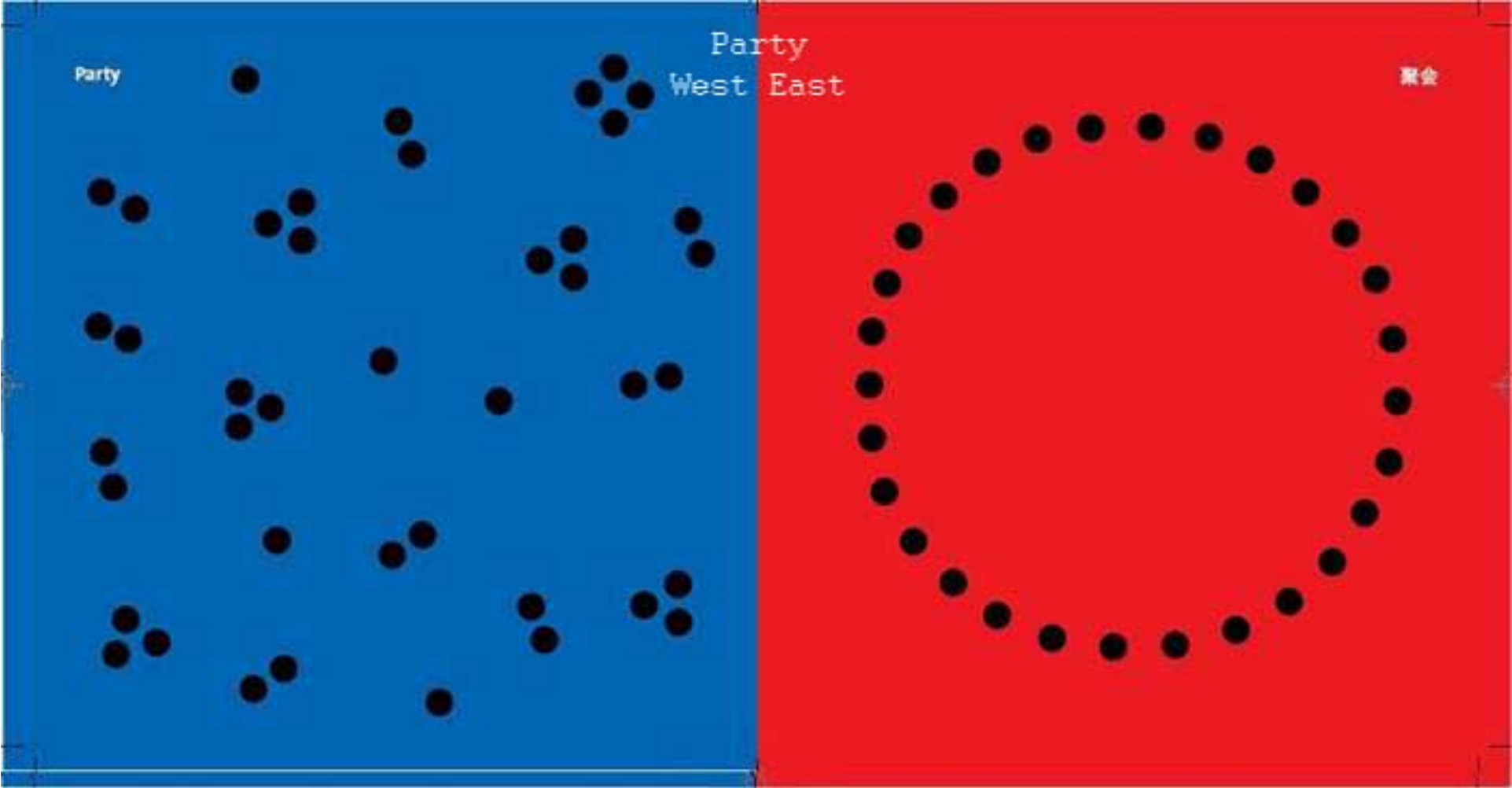


• .

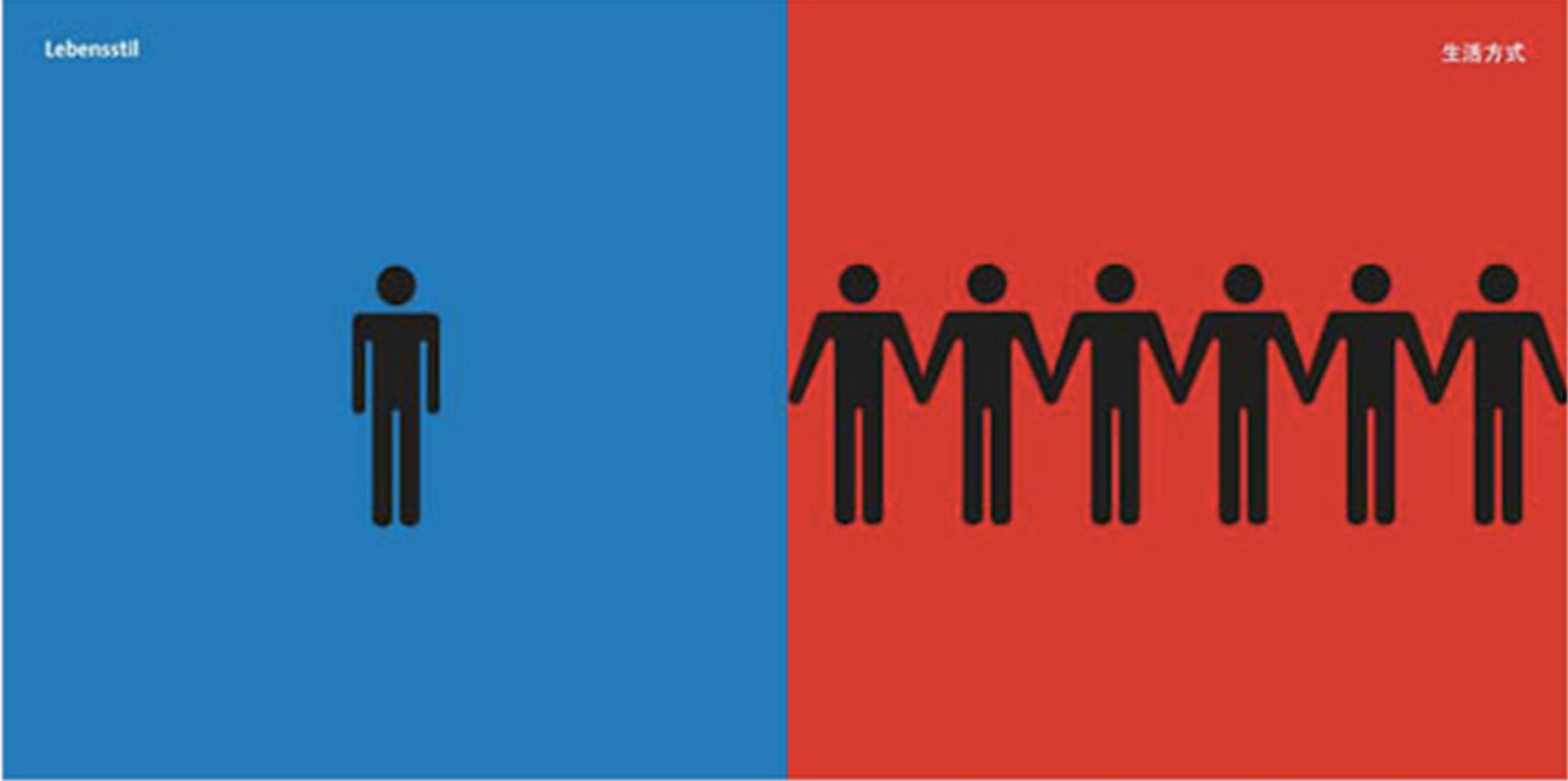
•



•



•

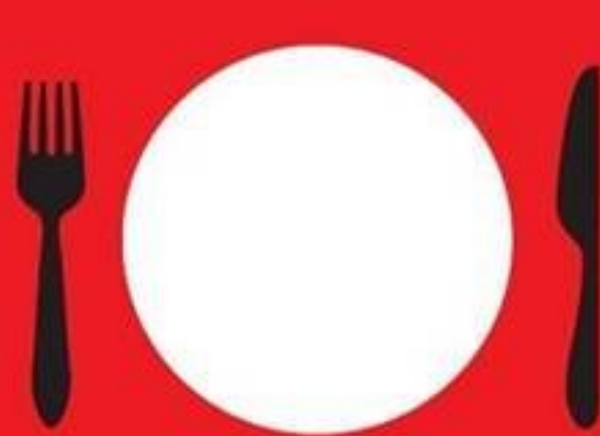


Lifestyle: Independent vs. dependent

Im Trend



时尚



•

Vorstellung vom anderen



想象中的对方



Anger



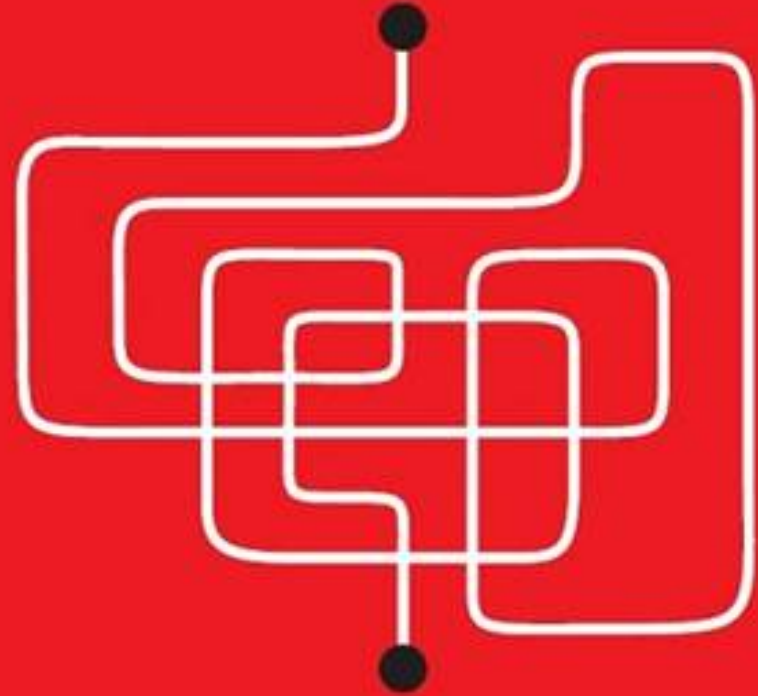
对待愤怒



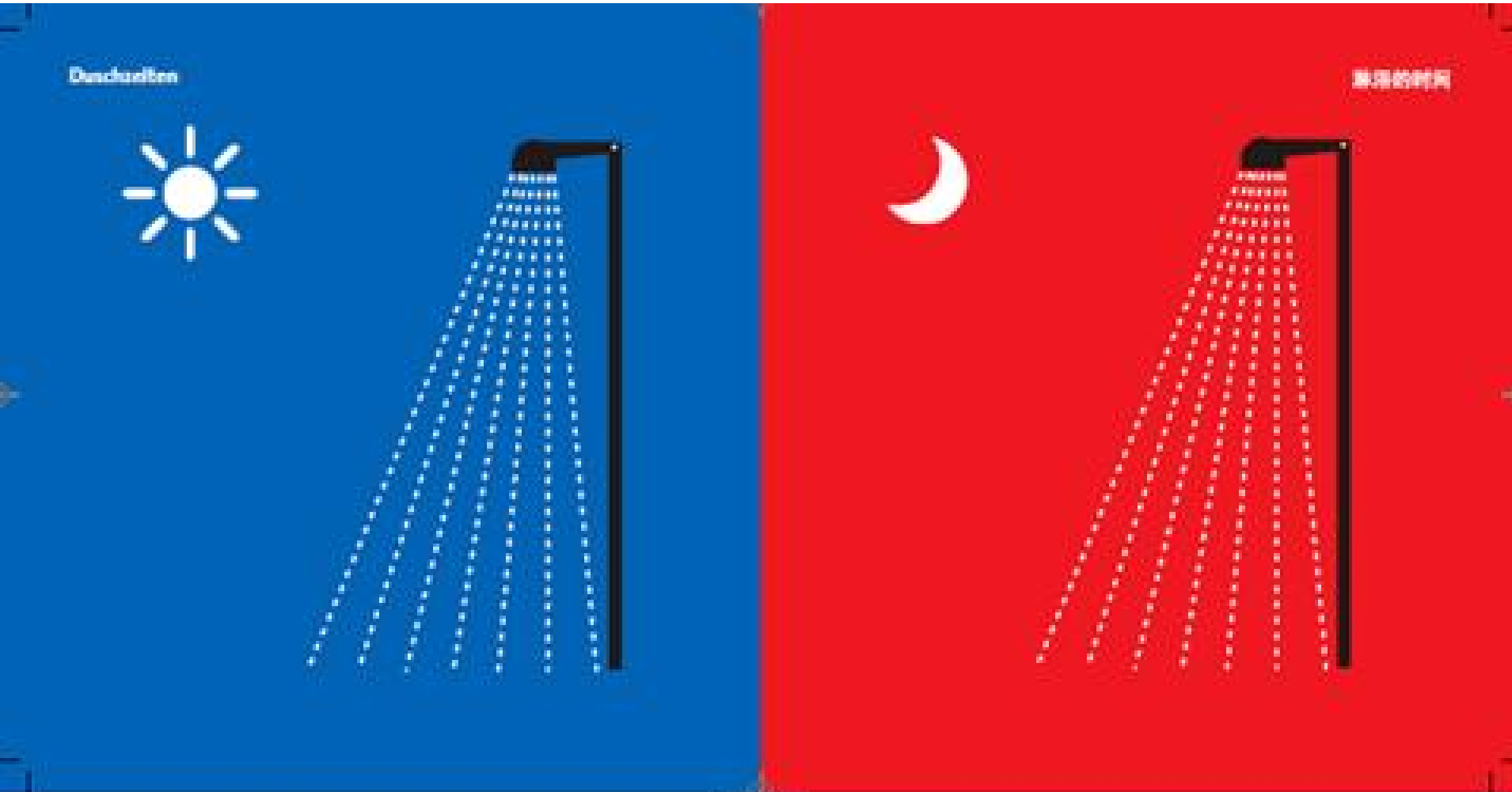
Meinung



意見

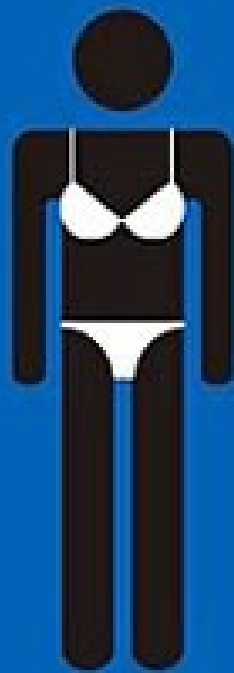


•





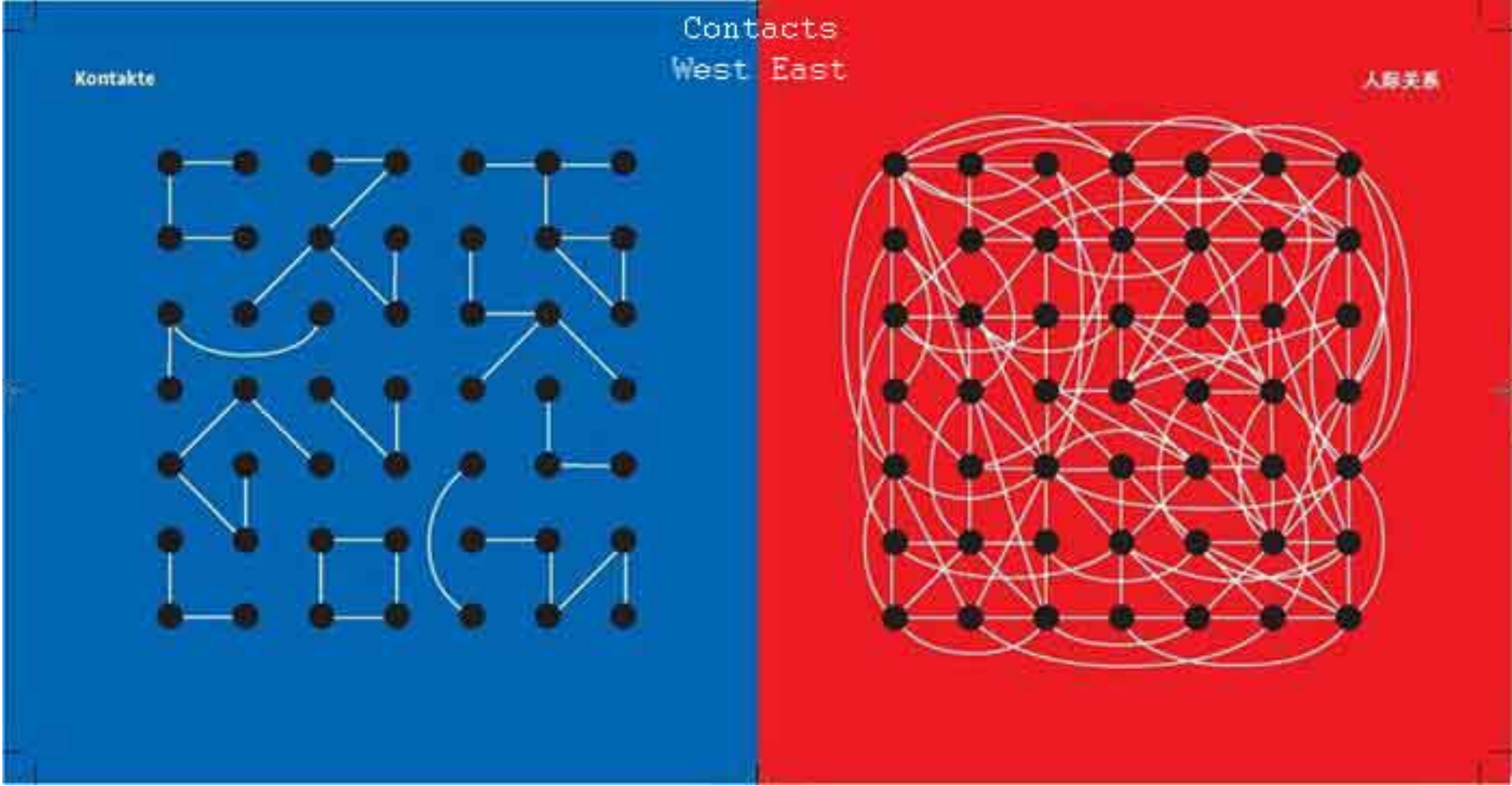
Schönheitsideal



美丽的标准



•



Pünktlichkeit

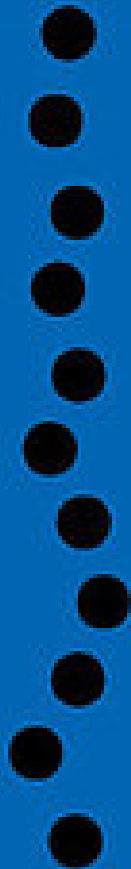


准时

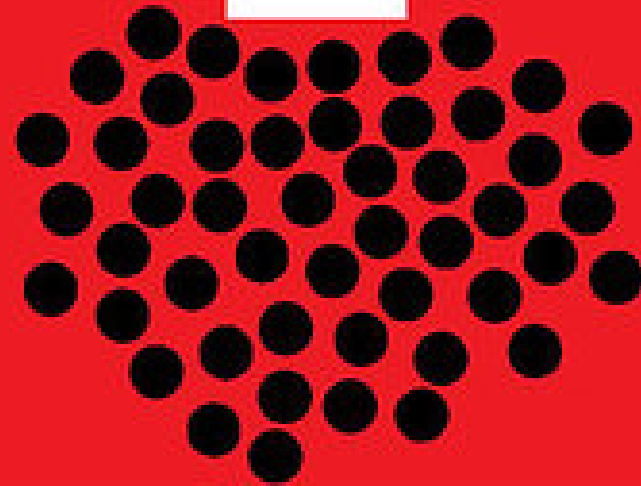


Attitude towards punctuality

Warteschlange



排队



Umgang mit Problemen



处理问题



The child

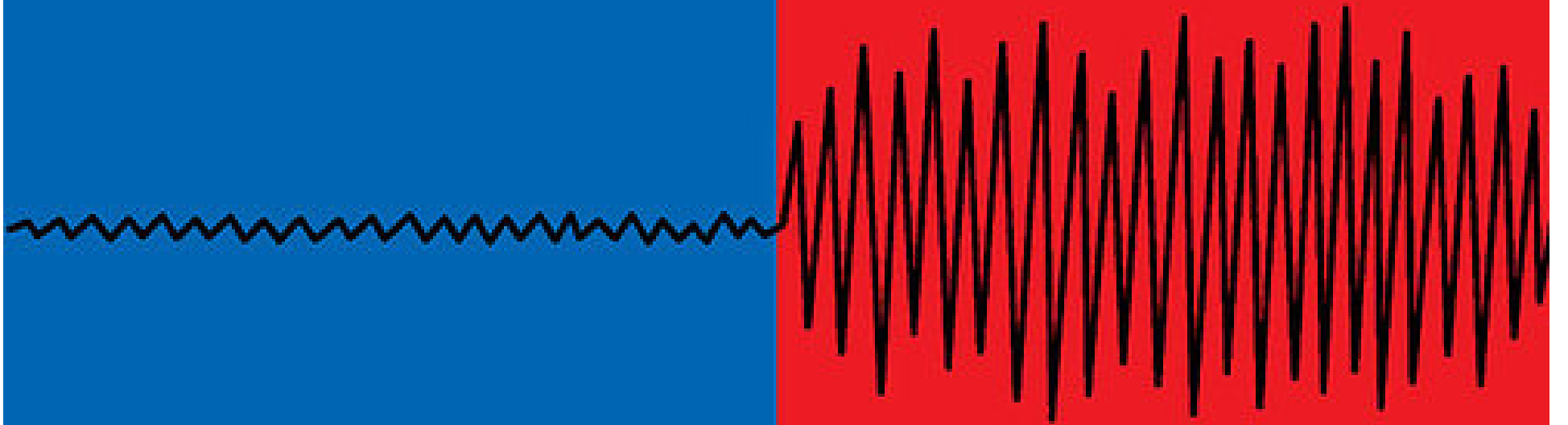


孩子

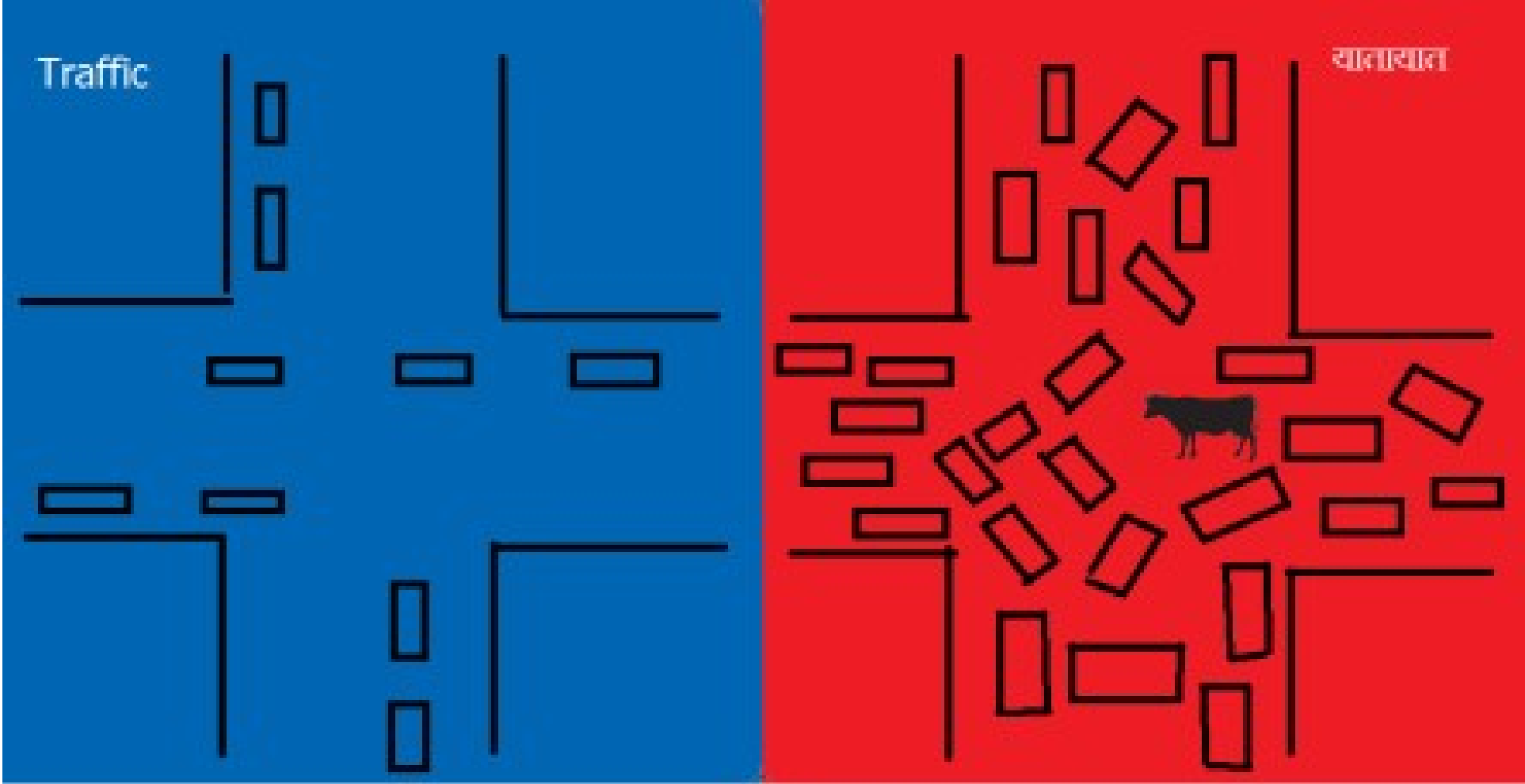


Im Restaurant

在餐厅



.





# Sonntags auf der Straße

Capture Image Print Screen



周日的街景

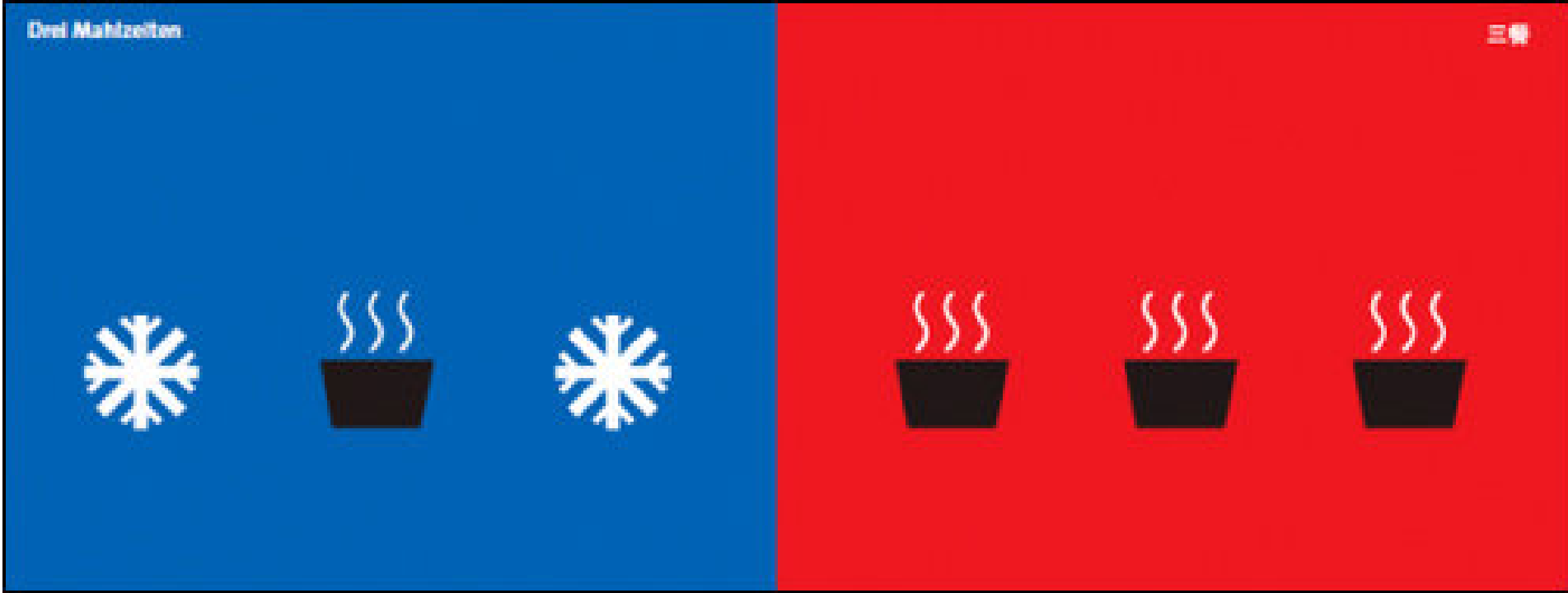
Me



自我



•



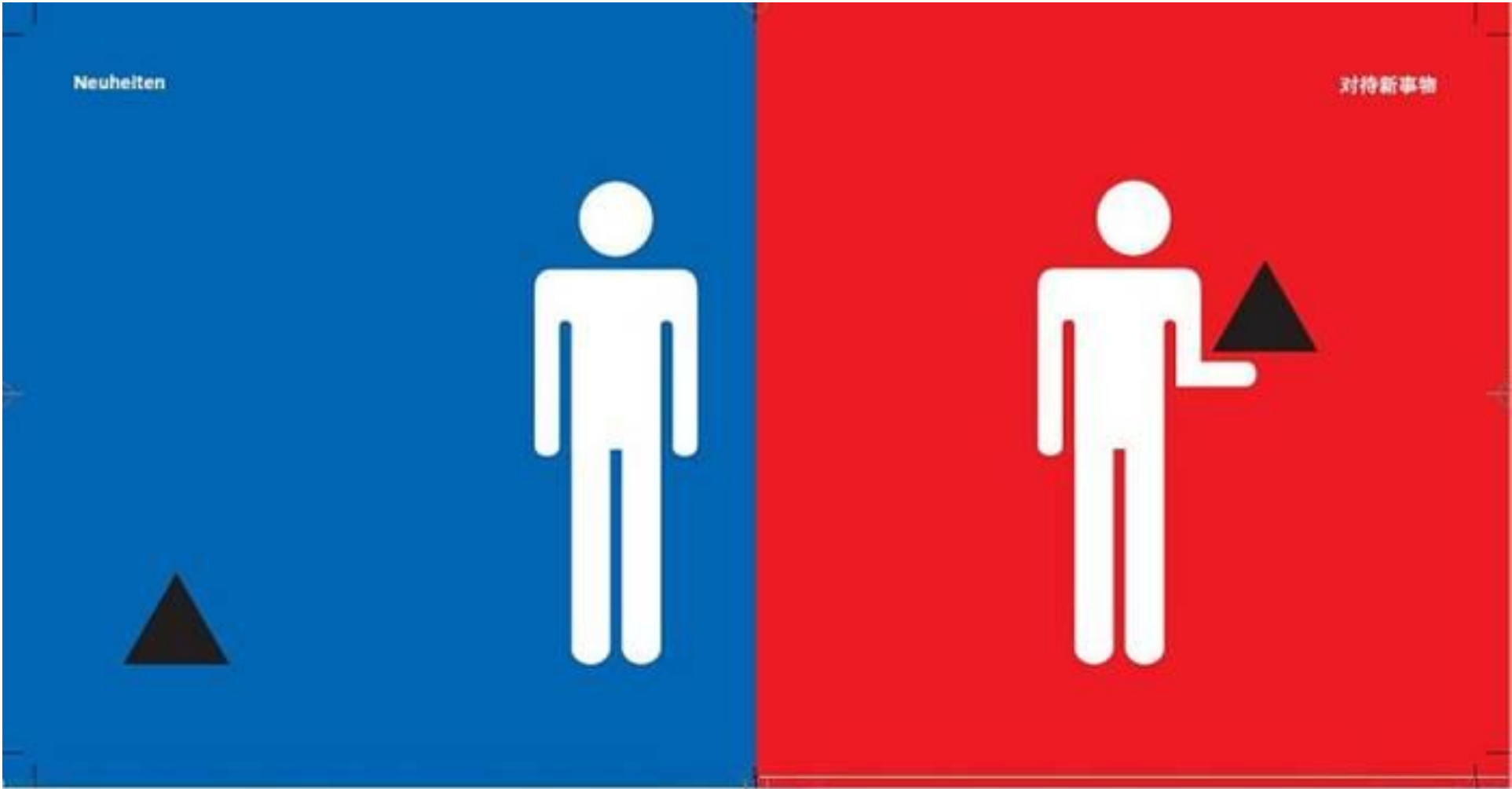
Laune und Wetter



心情与天气



•



# Telling the truth

Truth



真理



# Personal branding

Self-portrayal



自我展现



Senioren im Alltag



老人的日常生活

